

End-of-the-Year Update

2024



minds matter
magnolia memory care inc.

MISSION Provide compassionate care, caregiver respite, education and spiritual support in a day program setting for those living with Alzhiemers and other related dementias.

VISION Partnering in the Journey of Alzhiemers and other related dementias.

A MESSAGE FROM FOUNDER AND EXECUTIVE DIRECTOR



Happy 2025 to all!

This note is to share some of the successes Magnolia Memory Care has had in 2024 and give you an update on some changes we are facing in 2025. First, a reflection and celebration of accomplishments we achieved due to your generous support. We celebrated five years as a nonprofit and we are grateful to be recognized as one of the best dementia specific-respite programs in the area.

During a recent conversation with one of our participants, Ron shared that he absolutely feels Minds Matter helps him every day to keep his mind sharp. You see, Ron, a retired teacher, prepared lesson plans and helped solve problems for his students for more than 30 years. When he realized his memory was declining, he enrolled in Minds Matter, attending three days a week. His wife says she can see a difference in his ability to engage and be more energetic, slowing down the progression of the disease.

Now to the changes we are facing for 2025. At our December Board meeting after much deliberation and discussion around a significant change in the market and rising costs to sustain the quality of Minds Matter, it was decided to pause operations of Minds Matter until we review our strategy moving forward about how to best serve our community in the current economic environment.

While this was a shock to most, and making this decision was difficult for everyone, it was the best move to protect the integrity, uniqueness, and excellent quality of our program. We will continue to offer Support Groups, Community outreach and 1:1 support to caregivers as needed.

Magnolia Memory Care, Inc., will use the next few months to reevaluate how we will move forward and will utilize the immediate future to continue to develop Minds Matter in the rural area of Lancaster as some of the money donated in 2024 supported providing services to under-served communities.

Families in this area struggle to know where to turn for help, or even understand the devastating financial and family stress from the impact of this diagnosis. The more we do as a community to demystify the stigmatism around dementia the more people we will continue to serve.

It is the hope of myself and the Board, that you trust our decision to re-group and re-evaluate next steps. It is an honor to serve along side this Board and our community. We will keep you abreast of our progress and ask that you keep us in your prayers. Please do not hesitate to reach out to me with any questions or if you would just like to have coffee and brainstorm. We could not have served all the families thus far without your generous support and for that, I am forever thankful!

Respectfully and with gratitude,
Susan

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THANK YOU TO OUR CORPORATE AND COMMUNITY SUPPORTERS FOR YOUR GENEROSITY

Holly Simpson-Simpson Law Firm,
Palmetto Hearing, South State Bank,
Grace Good Guys, Senior Care Authority,
The Bungalows, The Grove, Kempton of Rock Hill,
Care Point-Home Care, Always Best Care,
Home Watch Caregivers



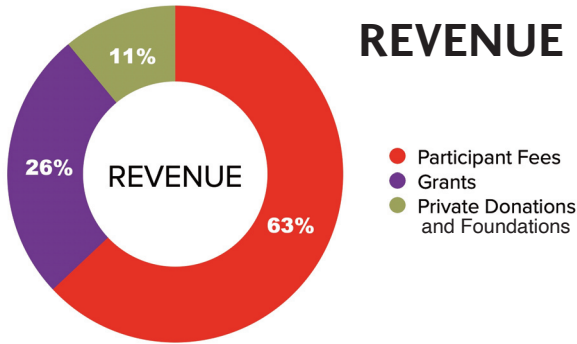
One of our beloved participants,

Ron Noel

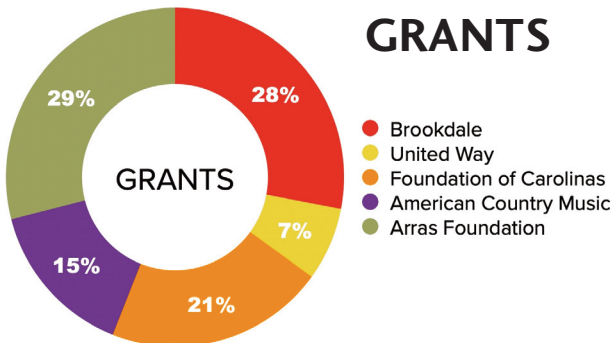


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REVENUE



GRANTS



"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

– Margaret Mead

These amazing women are a few of the volunteers who help us each week at our Grace Community Church location. We could not do it without their generous, compassionate support! L-R: Donna Hively, Debbi Lowder, and Debbie Walters



2024 HIGHLIGHTS

- Hired Dementia Care Navigator to insure programs increase in the rural community of Lancaster
- Strengthened Internship Partnerships with; Winthrop University, Presbyterian College, and CPCC
- Conducted **Grace Good Guys Golf Tournament** in Tega Cay
- Awarded **First Grant from the Arras Foundation**, a community partner in Lancaster County.

2024 FUNDRAISERS HELD

- 4th Annual Pasta With a Purpose
- Grace Good Guys Golf Tournament
- Mingle & Jingle
- Giving Tuesday

Mingle & Jingle



Grace Good Guys Golf Tournament



ACCOMPLISHMENTS



2025 FUNDRAISERS PLANNED

- Stay tuned for updates in 2025

